

Windmill International Services

Building Bridges Across Borders



BOB'S €250 BREXIT BONANZA

BREXIT	BREXIT SPECIAL
The UK Brexit decision must be respected, but that doesn't mean giving up on relationships.	The first three who order get a course second course of the same specification (nearly) free.
As is said "If life deals you lemons, make lemonade".	All I ask for the second one is my travel and accommodation costs.
Read on to see what lemonade could look like for you.	At that rate I'm probably cheaper than a supply teacher
MY OFFER	WHY BUY FROM BOB?
English language business skills courses giving:	Because you get:
Practical business skills from a proven practitioner.	A proficient native English speaking teacher with a great track record.
A great English language experience without the cost and hassle of mobility.	Someone to do all the work while you get all the benefits.
OPTIONS	MY TEACHING APPROACH
Choose from:	I make learning easy by:
A 3/4/5 day courses.	Using practical projects.
Your choice of topic and outcomes.	Involving the students in teams.
Internet assessment.	Working is short stages
ECVET based.	Using fun activities.

All for €250/day + Expenses

Until December 2016

Call or email to learn more

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My offer in more detail:

I help your students learn real-world business skills by working in English on practical projects. You choose the area of interest and the objectives, then sit back and relax.

I do all the hard work from design to final assessment leaving you free to concentrate on your everyday tasks.

Key features:

Suitable for any level from school to postgraduates.

Assessable against curriculum and organisational criteria.

Use of every-day concepts to introduce business skills.

Learning in an interactive and engaging environment which encourages creative thinking.

Hard and Soft Skills

"Hard" business skills are the tools and techniques to help students be effective in business.

"Soft" skills are students understanding themselves and how to work effectively with others.

To me, hard skills make a business work while soft skills make a business thrive. To be effective an individual needs a mix of hard and soft skills.

Hard skills examples:

Finance: understanding the money cycle, profit vs. cash flow, overheads, simple accounting, types of finance.

Creating profitable ideas: understanding market forces, identifying future trends, mind mapping, evaluation techniques, developing product/service offerings.

Project viability: financial analysis, market assessments.

Project management: identifying the purpose and objectives of a project, estimating resource requirements, building a business case, managing delivery, managing change and risk.

Working with people: Understanding behaviour and team working, communicating effectively.

Soft Skills examples:

Self-awareness: what gets me out of bed in the morning? What am I good at and what should I leave to others?

Establishing values: what kind of person do I want to be? How I reflect this in my business?

Building a team: establishing team values, learning from failure, rewarding good performance, addressing poor performance.

Working with others: understanding other viewpoints, establishing common goals, setting boundaries.

Creativity & Innovation: asking "what if" questions, creating an innovative environment, challenging the status quo.

Building great client relationships: focusing on providing a great service, being different, solving a client's problem.